

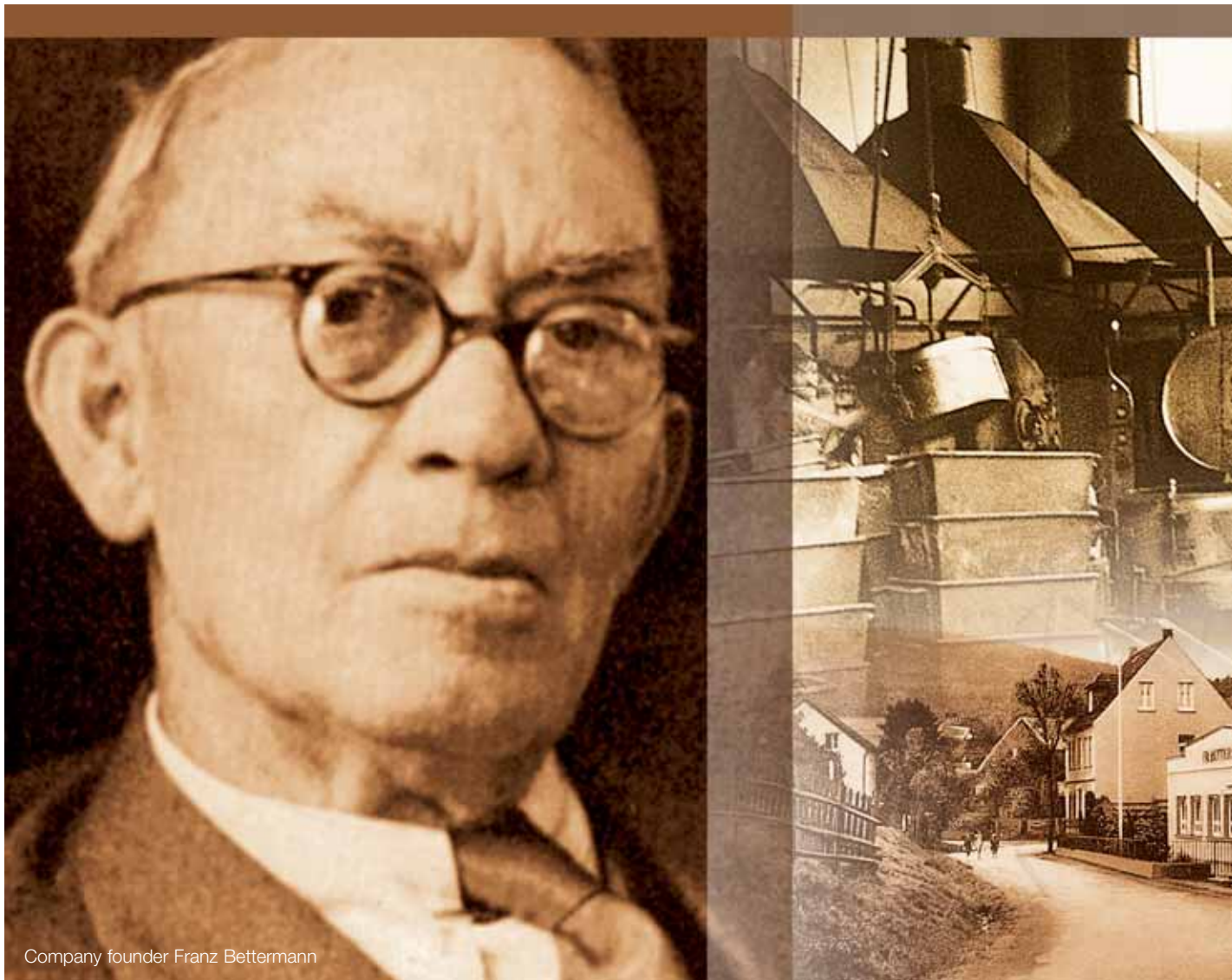
**think orange.
think connected.**

OBO
BETTERMANN

**Just when you think
you have achieved a lot,
it is time to take the next step.**

Welcome to OBO.

**We connect the origins
with the future.**



Company founder Franz Bettermann

Just when you think you have achieved a lot, it is time to take the next step. This flexibility is the core of our thoughts and actions. And has been for almost 100 years. We will continue to apply it to our hard work in the future. For the success of our company. For your success. Tradition and vision combined. That's "think orange".



think orange.
think connected.

Thomas Bettermann · Ulrich L. Bettermann · Andreas Bettermann

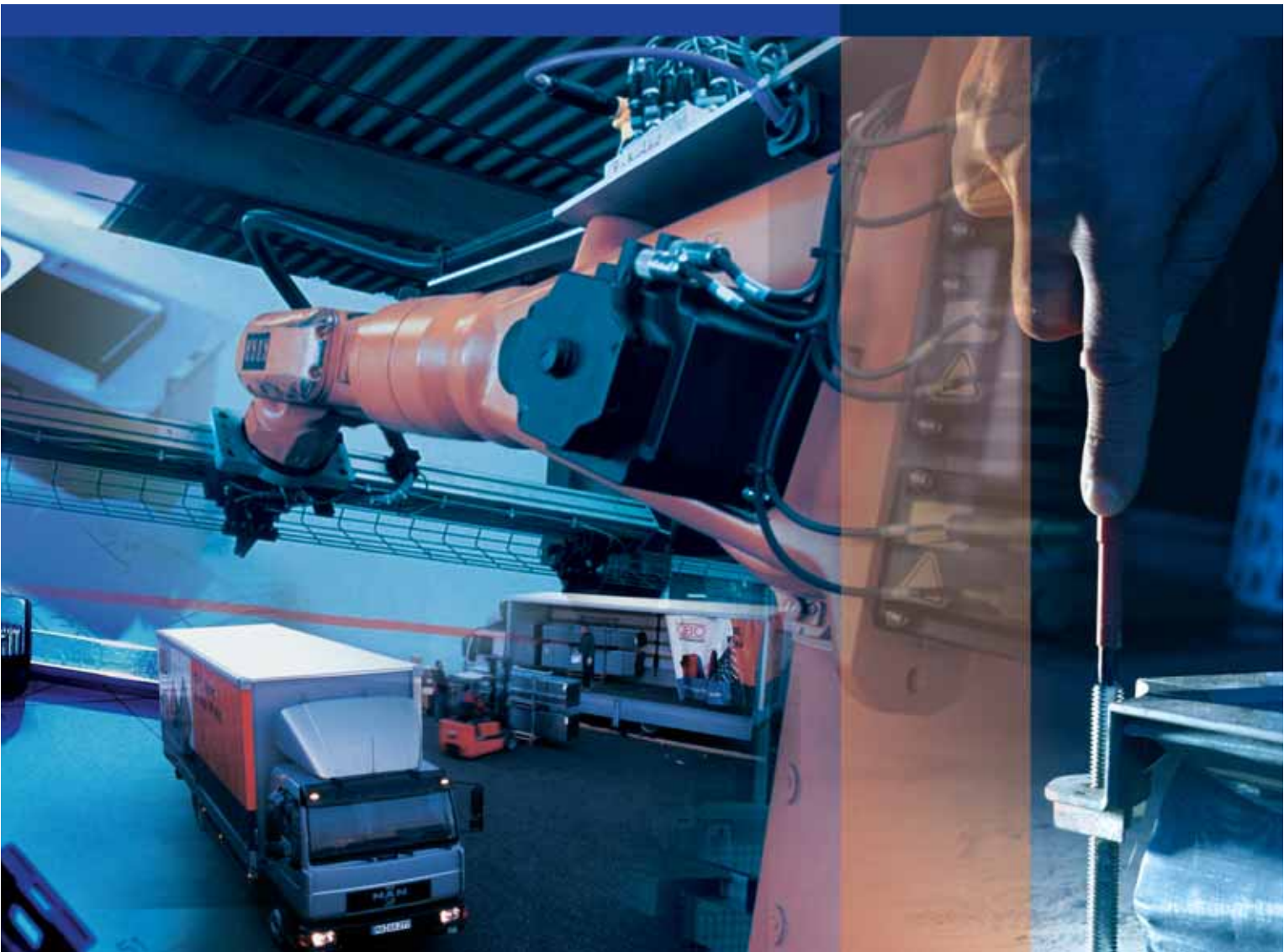
1911. The start of an extraordinary success story: the first cut of the spade by the company founder Franz Bettermann. Since then, we have taken many steps with our employees and our customers. From metal processing plant, OBO has developed to become a complete supplier of future-oriented building installation technology. With over 30 companies and international production locations. With a presence in 50 countries. With 30,000 products. Our 2,000 employees ensure that

OBO products are “conducting electricity, routing data and controlling energy” all over the world. Today, the company is still managed by the Bettermann family. The third and fourth generation continues OBO’s success story with the acquisition of the Dahl and Ackermann brands. Step by step.

We connect idea with realisation.



Precision is our passion. The OBO quality policy is the basis for safeguarding and enhancing our market position – it is our growth driver. Flexible and efficient in metals, plastics and electronics – true to this guiding principle, every day we convert new knowledge into tangible solutions. That way, we can guarantee that our quality standards are continuously met, from the idea to the realisation. And we also guarantee that our customers' experience is contributed directly to product development.



Knowledge makes us strong. Applying it properly makes us even stronger. OBO is a hallmark for quality products from proprietary development and manufacture. Products that benefit millions of professionals. Made by professionals for professionals: practical, user-friendly, safe and quickly available. We consistently develop our sophisticated range in-house, making ongoing modifications to keep abreast of tech-

nical progress. Our proprietary Quality Assurance and certified Quality Management system ensure absolute operational reliability and perfect quality, repeatedly tested and certified. An ingenious logistics system guarantees our customers delivery reliability. All this serves one purpose: simplifying the qualified work of professionals, day-by-day.

We connect with our products.

VBS Connection and fastening systems: Junction box systems, concealed and cavity wall systems, clamped systems, cable glands, plastic conduit systems, metal conduit systems, special conduit systems, flange clamp systems, rail systems, clamp clip systems, screw-in and knock-in systems

TBS Transient voltage and lightning protection systems: Surge protection systems, potential equalisation systems, lightning protection systems, earthing systems

KTS Cable support systems: Installation systems, cable duct systems, mesh cable tray systems, cable conductor systems, wide span systems, ladder systems, light carrier systems, modular systems, stainless steel systems, function maintenance and MLAR systems

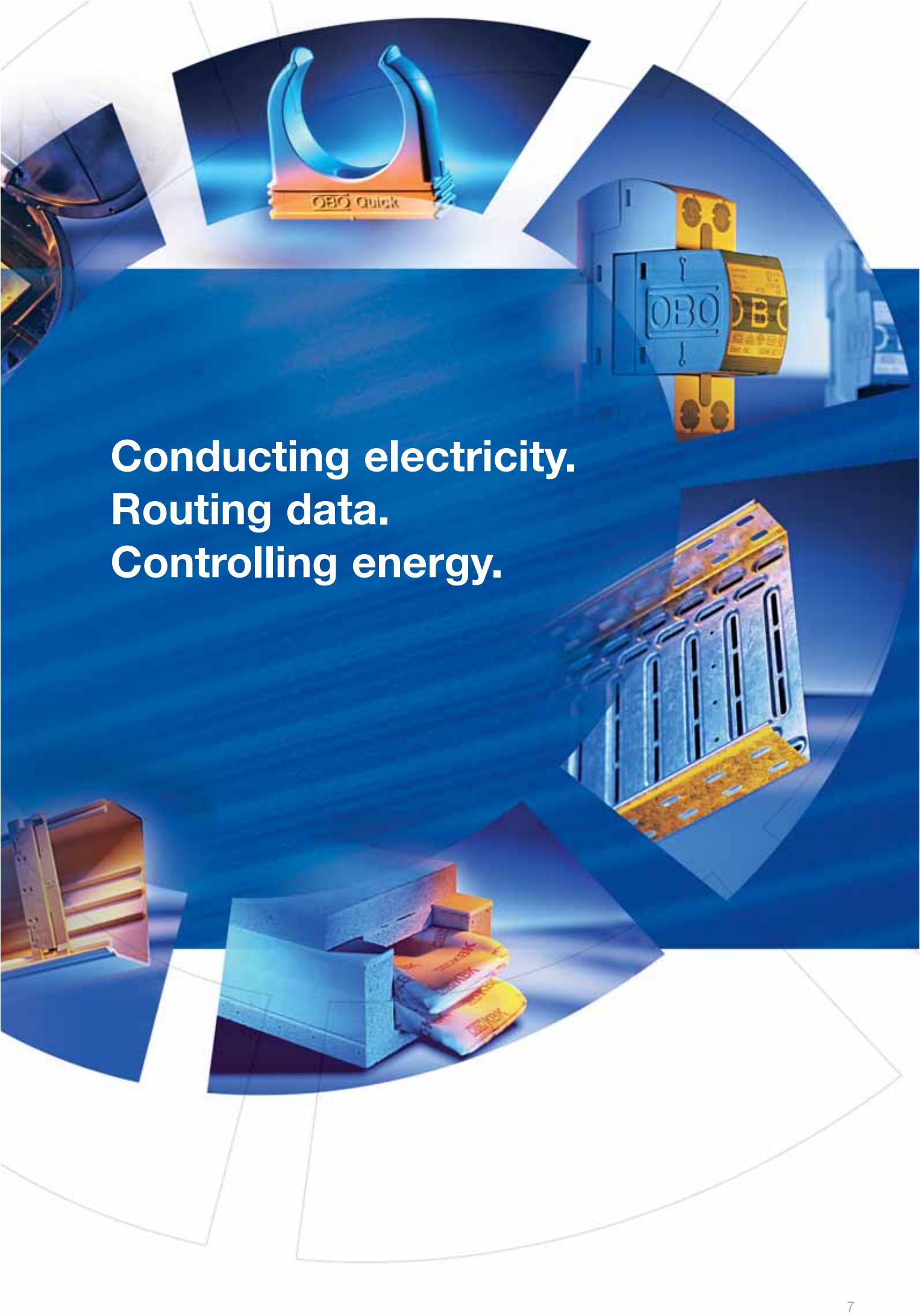
BSS Fire protection systems: Cable insulation systems, fire protection duct systems, function maintenance systems and MLAR systems

LFS Cable routing systems: Plastic cable routing duct systems, cable routing duct systems for metal, skirting duct systems, wiring duct systems, device installation systems, installation column systems, accessories for device installation ducts and installation columns

EGS Device systems: Basic elements, electronic devices, OBO B.U.S systems, energy distributor systems, radio systems, Standard range, Dialog range, Aura range, Modul 45 range, Compacta range, hospital technology, surface-mounted range, wet room range, cast alu-minium range, data technology, industrial and special-purpose plug-in devices

UFS Underfloor systems: In concrete systems, screed-covered systems, screed-flush systems, false/cavity floor systems, over-floor systems, device installation systems

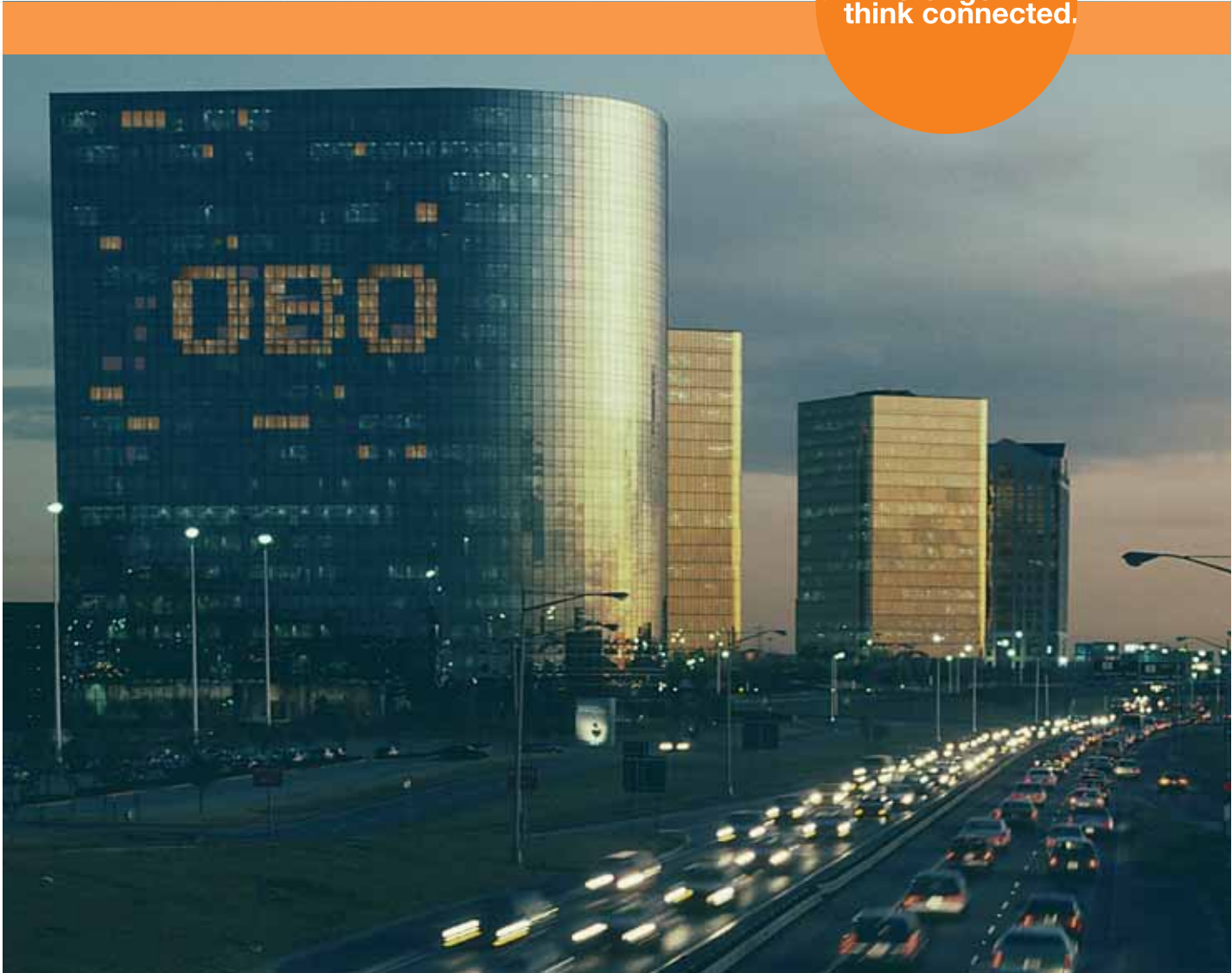
With 30,000 products for innumerable installation tasks. 30,000 products from one range spanning from the nail clip to complex function maintenance systems through to the OBO B.U.S system. Every single one with guaranteed quality and consistent availability. These products are the embodiment of all our expertise and our commitment to our customers. Our entire range grows daily, and consistently undergoes advanced development. We want to enhance our innovative lead and continue to create challenging areas for our partners in the future.



**Conducting electricity.
Routing data.
Controlling energy.**

We connect products with system solutions.

think orange.
think connected.



OBO has always been a forerunner in the world of electrical installation technology. Why is that? We are always thinking one step ahead. Anticipating future requirements. Integrating different parameters. We connect products with intelligent, future-facing system solutions, and in doing so are entering new dimensions of building system technology. Our products for cable management, building technology and professional installation guarantee smooth functioning at the crux of modern industrial, administration and infrastructure projects. That's "think orange. think connected".

Cable Management by OBO.



Cable Management by OBO stands for intelligent, complete solutions for tomorrow's energy and data infrastructure – in residential and administration buildings and in industrial and infrastructure projects. From complex cable support systems

to underfloor and conductor routing systems with modified installation device systems through to software solutions such as OBO Construct, there will always be an OBO partner available for your projects.



Building Technology by OBO.



Modern buildings are growing in complexity. The requirements for future-oriented building technology are becoming more stringent. Energy and data cables are the lifeline of a building. OBO supplies systems for setting up this building's infrastructure. And we also supply systems to protect both building and the people who live in it and to make their lives more comfort-

able. With lightning and surge protection systems, a unique fire protection range and the OBO B.U.S system. Building Technology by OBO – occupying the markets of tomorrow.

Professional Installation by OBO.



think orange.
think connected.



Professional Installation by OBO bundles together all products for day-to-day requirements. These include user-friendly, practical products for fast and uncomplicated installation. That's what we understand by perfect solutions – that's what we understand by “think orange. think connected”.

A safe hold and a good connection – guaranteed by OBO's broad product range. Professionals all over the world work

with practical installation materials, such as our leading connection and fastening systems.

We believe partnerships are based on strong products, efficient distribution and sound advice. Let your day-to-day activities benefit from our integrated approach to marketing.

We connect our customers with our expertise.



Service, engineering, training – these are the instruments we use to be faster, closer and better on the market alongside our customer. Faster: because we use our development lead for your advantage. Closer: because we listen closely and work with you to realise product solutions. Better: because we anticipate your requirements and integrate with our expertise. The result ensures our customers' success: technically superior products and expert support in day-to-day activities.



think orange.
think connected.

Our connection to the customer is always direct and guaranteed by a dense network of branch offices, agents and subsidiaries on every continent. Our local field service ensures that OBO expertise can be used by customers everywhere. It goes without saying that we also attend all the major trade fairs.

OBO seminars, training courses and planner days convey not only developments, trends and standards, but also theoretical

principles and practical tips and hints. And if you want direct answers to your questions on a day-to-day basis, just call our Technical hotline.

When it comes to planning and realising complex tasks for industry, plant construction and large-scale projects, OBO has skilled specialists to support you. From the drawing board through to perfect planning and logistics, all services are from one source.

We connect global actions with local expertise.



Every customer is important. Every project is significant. Whether a large contract or the re-installation of a surge protection device. Whether on our doorstep or overseas. A committed partnership is the basis of our actions, today and tomorrow. Think global, act local, always close to you, our customer. That's what we do every day – on construction sites all over the world.



think orange.
think connected.



A strong connection: OBO is a worldwide reliable partner for the realisation of complex construction projects. From the lower house of the German parliament to the pipe rolling mill in China and the large-scale power station in Egypt. A strong connection also means: on innumerable construction sites, OBO ensures that the right product is in the right place at the right time.

To do so, OBO Quality Distribution goes for a professional alliance with the specialist wholesale trade as the mediator between manufacturer, trade and industry. "OBO. Used by professionals" – and not without good reason.

www.obo-bettermann.com

Partnership is the basis of our actions today.

Partnership is the perspective of our collaboration tomorrow.

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